

Mohammad Refat Mahmud Rubel

Hi, this is Mohammad Refat Mahmud Rubel. I believe that working hard with proper skill and confidence can make a man prosperous. If someone has the confidence that I can do, then he can.

In early 2000, when I was a student of English Literature, I got myself admitted in computer programming training at NIIT. From 2001 I started my career as a customized software developer in the local market and continued until 2005. In mid-2005 I decided to build up my career as a banker and joined Eastern bank Ltd and served in the banking field up to 2012. Then I decided to work only with IT field and joined a local company which deals with the latest technology and besides started my own brand as an IT consultant. From the last 2009, my attention grew on SEO and started the SEO journey.



Rubel on different time & Place

Up-to HSC I studied with the science background, completed Bachelor of Arts in English literature from Dhaka College under National University. Then achieved my MBA majoring MIS, from Eastern University. In the year 2001, I completed “Professional in Network Computing” course from Beximco [NIIT](#), Banani Branch; which enabled the tech world in front of me and helped to choose my career as an IT Professional.

I have worked with [The City Bank Limited](#) as in charge of Internet Banking and mobile banking from 2008 to 2012. Also worked for some other companies’ IT department like [Eastern Bank Limited](#); [British Council](#) and Ananda Television

Now I’m working with just focusing on **SEO** from mid-2012; for both local & Global Market. My Favorite SEO tools are SEMrush, AHref, ubersuggest, screaming frog, majestic, on crawl, schema generator, Google Keyword Planner, Analytics, Search Console, yoast SEO, Beam Us Up, Keyworddit .

My Key strengths are (Key Strength of Rubel)

- 18 (eighteen) years of experience in IT management (e.g. SEO, mail server, networking, websites); Online marketing for technical & product base with customer service via social media or remotely (e.g. using VNC, TeamViewer, webex)
- 9 years of experience in SEO in Financial, Health Care, Online Education and Automotive industries
- 10 years of experience in the SEO field. Good understanding on the SEO strategy
- 7 years of experience in digital marketing
- Strong business development capabilities with marketing plan (local and global)
- Experience developing IT infrastructures, sales and marketing collateral
- Organized, attention to detail, self-motivation, personable, multi-focused and ability to meet project milestones and deliverable dates.

I provide my service through my company [Writi Enterprise](#) .
From 2012 I am running this IT Consulting firm.

Thanks for reading this article- **Mohammad Refat Mahmud Rubel**